

# TransACT Technology Solutions Ltd.

## Privacy Policy

### Privacy Policy

Last updated: May 21, 2018

### What is covered by this Privacy Policy:

At TransACT Technology Solutions Ltd. (“TransACT”), we are fully committed to protecting the privacy and security of our customers and site visitors. This Privacy Policy describes how we collect and use information that customers provide to us in connection with their creation of a TransACT Account and use of the website.

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## **Personal Information We Gather**

### ***Account Information***

In order to use our products (the “Services”), you’ll have to create a TransACT Account (“Account”). The information we collect to make your Account includes things like your name, email address, and company name.

If you provide cloud accounts to be linked to your Account, we collect information like the name of the account holder, company name, user name, access keys, and passwords.

If you decide to invite other people to access your Account, we may collect information about those people such as their names and email addresses.

Finally, we may collect information related to how you use the Services, such as where you’re clicking and what pages you’re viewing under your Account.

### ***Website***

We may also collect information about how you access and use the website. This includes information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of the website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

## How We Use Your Personal Information

We have to collect personal information from you and those you invite to use your Account in order to perform our contract with you—it's a bit hard to provide the Services and support when we don't know who we're providing them to!

We may also use personal information to:

- Provide, maintain, and improve our Services.
- Help with internal functions such as auditing, data analysis, and research to improve the Services.
- Send you notices about important changes to our terms of service and policies

## What About Cookies?

We use cookies and similar tracking technologies to track the activity on the website and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze the website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you don't accept cookies, you may not be able to use some portions of the website.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate the website
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

## **Sharing Your Information**

We do not, and will not, sell *any* of your personal data to *any* third party. We want to earn and maintain your trust, and we believe this is essential for us to do that.

However, we may share your data with professional service providers, such as marketing agencies and advertising partners as an essential part of being able to provide the Services to you.

## **Seeing Advertisements for [transactts.co.uk](https://transactts.co.uk) and our Partners Online**

We may work with Partners to ensure you have the best possible experience. When TransACT and our Partners engage in online advertising, you may see advertisements for us.

Like many companies, TransACT and our Partners target banners and ads to you when you are on other websites and apps. We do this using a variety of digital marketing networks and ad exchanges such as Google Analytics and Google Adwords, and we use a range of advertising technologies like web beacons, pixels, ad tags, cookies, and mobile identifiers.

## **“Do Not Track” Signals**

We don't support Do Not Track (“DNT”). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

## **Keeping Your Information**

We'll hold on to your information for as long as you have your Account, or as long as is needed to be able to provide the Services to you, or (in the case of any contact you may

have with our support team) for as long as is necessary to provide support-related reporting and trend analysis only.

If reasonably necessary or required to meet legal or regulatory requirements, resolve disputes, prevent fraud and abuse, or enforce our terms and conditions, we may also keep hold of some of your information as required, even after you have closed your Account or it is no longer needed to provide the services to you.

## Customers in the EU

- **Personal information:** The personal information we collect may be considered Personal Data under the General Data Protection Regulation.
- **Data Transfer:** Our Partners may help us provide the Services from the US. That means that we may transfer your data from the EU to the US. Because the European Commission has not provided a decision of adequacy for the US, we protect your privacy and your rights through the use of the European Commission's standard data protection clauses. More information about these is available here <http://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:32010D0087>.

We'll take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal information will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## Your Rights

If you're located in the EU, you have a lot of rights relating to your personal information:

- The right to be informed about how your personal information is being used
- The right to access the personal information we hold about you
- The right to request the correction of inaccurate personal information we hold about you

- The right to request that we delete your data, or stop processing it or collecting it, in some circumstances
- The right to request that we transfer or port elements of your data either to you or another service provider
- The right to complain to your data protection regulator — in the UK, the Information Commissioner’s Office

### **What About Links to Other Sites?**

The Services may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party’s site. We strongly advise you to review the Privacy Policy of every site you visit, as we have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

### **Children’s Privacy**

Our Services are not intended to be used by those under the age of 16.

We do not knowingly collect personally identifiable information from anyone under the age of 16. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us. If we become aware that we have collected personal information from a child without verification of parental consent, we’ll take steps to remove that information from our servers.

### **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We’ll post the updated Policy anytime we change it and will let you know via email any time we update it in a material way.

## Contact Us

If you have any questions about this Privacy Policy or the information that we collect, please contact us at [privacy@transactts.co.uk](mailto:privacy@transactts.co.uk).